STOCK INVESTMENT RESEARCH

**COMPANY PROFILE:**

 A brief description of the company and it’s products or services:

 CEO: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Industry: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Net Income: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Revenue: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PRICE & MARKET TRENDS:**

 Current Price: \_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_

 One week ago: \_\_\_\_\_\_\_\_\_\_ % Chg: \_\_\_\_\_\_\_\_\_\_

 One Month ago: \_\_\_\_\_\_\_\_\_\_ % Chg: \_\_\_\_\_\_\_\_\_\_

 One Year ago: \_\_\_\_\_\_\_\_\_\_ % Chg: \_\_\_\_\_\_\_\_\_\_

 52 wk hi: \_\_\_\_\_\_\_\_\_\_ 52 wk lo: \_\_\_\_\_\_\_\_\_\_

**IMPORTANT NEWS:**

Company News:

 Industry News:

 Other News: (national or international news about the stock market as a whole)

**INVESTMENT RATIONALE:** (Why are you buying stock in this company?)

Ticker Symbol: \_\_\_\_\_\_\_\_\_\_ # of Shares:\_\_\_\_\_\_\_\_\_\_ Price/Share:\_\_\_\_\_\_\_\_\_\_