INTRODUCTION TO MANAGEMENT

*“Companies fail when they become complacent and imagine that they will always be successful. So we are always challenging ourselves. Even the most successful companies must constantly reinvent themselves.*

*--Bill Gates  
Chairman and Chief Software Architect  
Microsoft*

MANAGEMENT:

LEVELS of MANAGEMENT:

Senior Management

Middle Management

Supervisory Management

THE MANAGEMENT PYRAMID

THE MANAGEMENT PROCESS

Planning

Organizing

Leading

Controlling

Staffing

MANAGEMENT ROLES

Interpersonal Roles

Information Related Roles

Decision Making Roles

MANAGEMENT SKILLS

Conceptual Skills

Human Relations Skills

Technical Skills

PRINCIPALS OF MANAGEMENT

WOMEN IN MANAGEMENT