INTRODUCTION TO MANAGEMENT

*“Companies fail when they become complacent and imagine that they will always be successful. So we are always challenging ourselves. Even the most successful companies must constantly reinvent themselves.*

*--Bill Gates
Chairman and Chief Software Architect
Microsoft*

MANAGEMENT:

LEVELS of MANAGEMENT:

 Senior Management

 Middle Management

 Supervisory Management

THE MANAGEMENT PYRAMID

THE MANAGEMENT PROCESS

 Planning

 Organizing

 Leading

 Controlling

 Staffing

MANAGEMENT ROLES

 Interpersonal Roles

 Information Related Roles

 Decision Making Roles

MANAGEMENT SKILLS

 Conceptual Skills

 Human Relations Skills

 Technical Skills

PRINCIPALS OF MANAGEMENT

WOMEN IN MANAGEMENT